

AN INITIATIVE BY



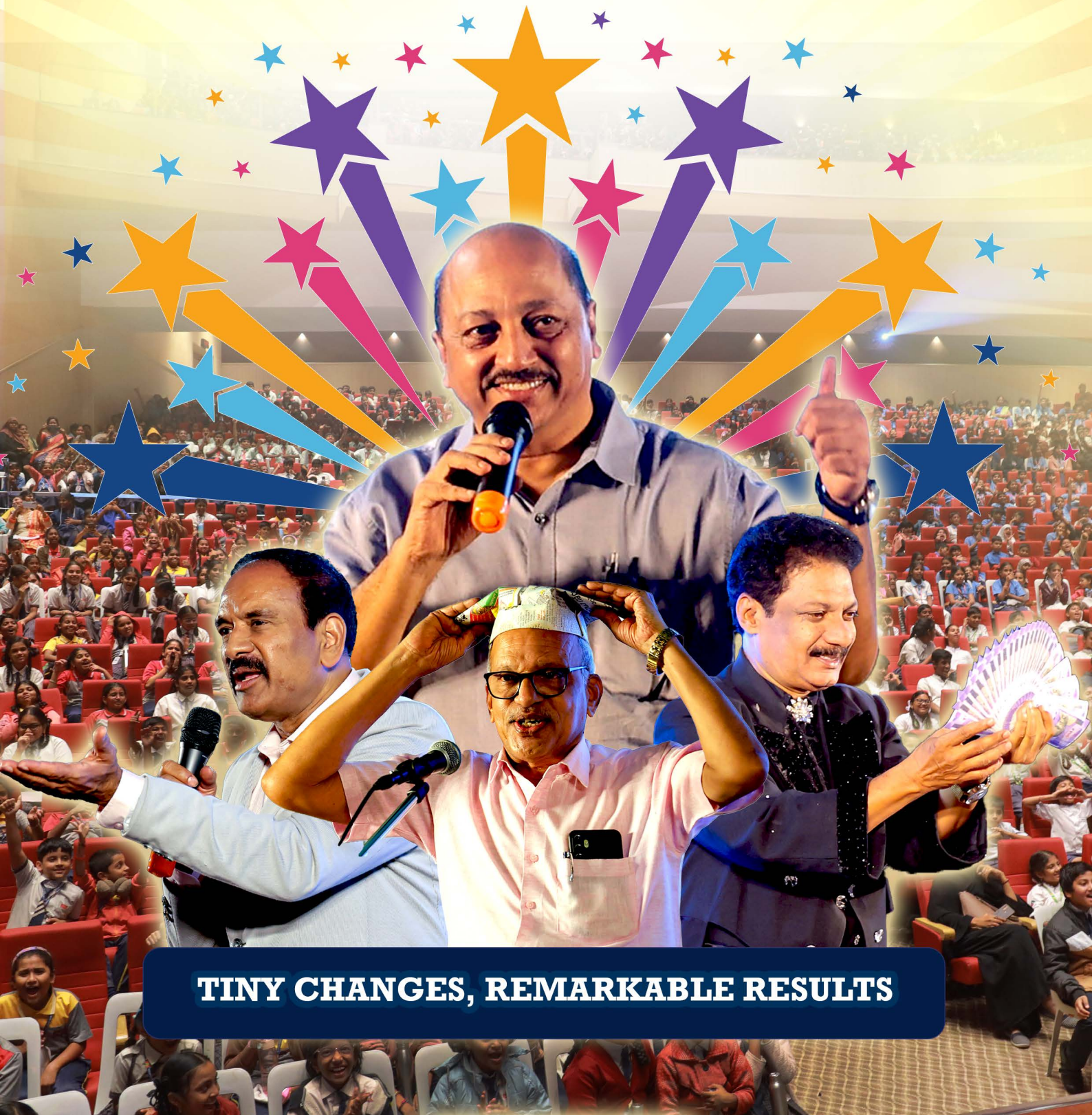
# EXCELLENT

Excel Through Entertainment

POWERED BY



## AN INNOVATIVE LEARNING SHOW FOR SCHOOL STUDENTS



**TINY CHANGES, REMARKABLE RESULTS**

FROM BOOKS TO BRILLIANCE,  
BUILDING LIFE SKILLS  
THAT SHAPE THE FUTURE

In today's fast-paced and competitive world, Children need to be equipped with essential life skills that empower them to face real-life challenges with confidence and clarity.

**'Excellent' serves as a great foundation for personality development for children by focusing on critical areas such as developing a positive attitude, boosting selfconfidence, understanding goal-setting, and staying motivated even during setbacks.**

These aren't just lessons, they are mindsets that help children shape their identity, overcome peer pressure, and grow into emotionally strong individuals while setting them on a path of continuous improvement, both inside and outside the classroom.



A large group of school children in a theater, with a man in the foreground smiling. The children are wearing school uniforms and are seated in red chairs. The man is wearing a light-colored patterned shirt and is smiling at the camera. The background is filled with rows of children, some looking towards the camera and others looking towards the stage.

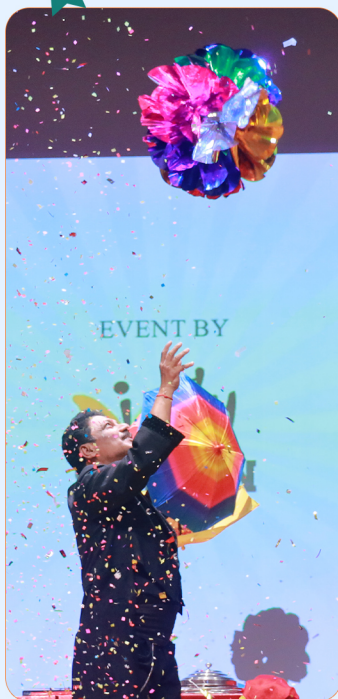
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STUDENTS  
EXPERIENCED

EXCELLENT  
NOW IT'S  
YOUR TURN

# A LIFETIME EXPERIENCE AN OUTBOUND LEARNING, AWAY FROM SCREENS



With the ever-increasing screen exposure, children today are often mentally exhausted and emotionally distracted. This programme offers a refreshing break from the regular school routine, not just as entertainment, but as enrichment. **It allows students to engage actively in a live group setting, interact with their peers, and participate in joyful learning without any pressure.**



# HIGH-IMPACT LEARNING THROUGH ENTERTAINMENT AND FUN!

Children learn best when they are engaged, emotionally connected, and having fun. This programme is designed with that exact principle at its core. By blending entertainment with education, through mimicry, sound illusion, motivational storytelling, memory games, and interactive performances - it keeps children hooked while delivering powerful messages.



**This fun-filled learning environment reduces stress, stimulates creativity, and increases retention. In a world where attention spans are shrinking, this format ensures that learning is joyful, impactful, and memorable.**



# TRANSFORMING YOUNG MINDS





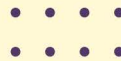
# TRIED, TESTED & TRUSTED METHODOLOGY



'Excellent' is an experience that has already transformed thousands of young minds. Children not only participated enthusiastically but also carried back life-long memories and values that they still cherish. Schools have observed improved student engagement, and a more positive classroom environment after attending the session.

The lasting impact of this initiative is evident in the testimonials of teachers, parents, and students who continue to associate the programme with both joyful learning and meaningful growth.

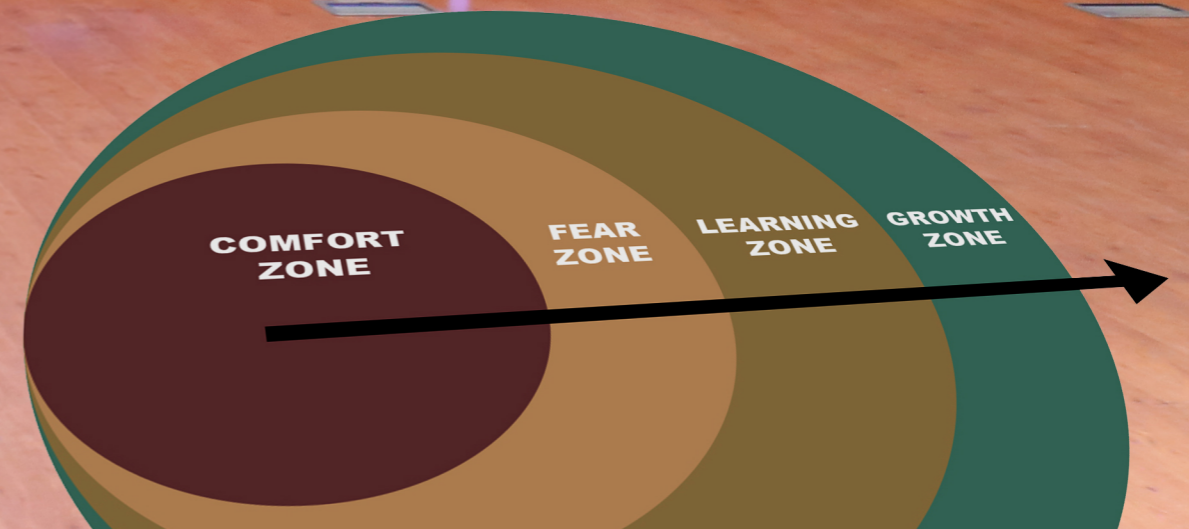
## EXCELLENT SCHOOLS



# OVER 80+ SCHOOLS PARTICIPATED IN THIS PROGRAM

# 3 HOURS OF FUN & LEARNING

**COME  
OUT OF  
COMFORT  
ZONE**



# EXCELLENT TEAM



## **KV PRADEEP**

Actor, International Soft Skills Trainer

A versatile actor and international soft skills trainer, KV Pradeep is a speaker par excellence who has touched the lives of over 4 million students. He will enlighten participants with powerful, self-igniting anecdotes and engage them through specially curated videos in "Excellent."



## **SQN. LEADER JAISIMHA**

Memory Guru

A memory expert whose name has appeared in the Guinness Book of World Records over 20 times, Sq. Ldr Jaisimha believes, "There is no such thing as good or bad memory only trained or untrained memory." Students will instantly learn memory techniques that become a lifetime skill.



## **MIMICRY SRINIVOS**

Sound Illusionist

An internationally recognized sound illusionist, mimic, and ventriloquist, Srinivas's work is even featured in the 8th-grade physics textbook in Telangana. He delivers an unparalleled sound illusion performance while teaching kids values and etiquette.



## **ALI**

Magician

A visual illusionist and accomplished global performer, Magic Ali mesmerizes students with his extraordinary magic show, while captivating them, he instills social awareness, national integration, and togetherness.



## **DR. NEEHARIKA MULPUR**

Actor, Emcee

An actor and emcee by profession, a dentist by education, and a youth influencer by passion, Dr. Neeharika connects with participants across age groups. She opens conversations about the hardships of the cyber world and the safety measures needed to navigate today's digital landscape.

Self  
Confidence

Memory

Etiquettes

Positive  
Attitude

TRANSFORM IN TO  
“NEW ME”

Social  
Awareness

Child  
Safety

Mind  
Power

Values

Inspiration

**EXCELLENT**

**This is not just an Event. This is a lifetime learning.  
Never before - Never after!**

**ONE & ONLY INITIATIVE FOR  
ENLIGHTENMENT THROUGH ENTERTAINMENT**

# EXCELLENT DETAILS

## ACTIVITY

## WHAT IT BUILDS IN CHILDREN

MAGIC SHOW	Sparks wonder, builds focus and demonstrates the power of practice
SOUND ILLUSION/MIMICRY	Stimulates creativity and celebrates uniqueness as a strength
TALKING DOLL / VENTRILOQUISM	Sustains high energy while embedding messages in long-term memory
MEMORY TRICKS WORKSHOP	Teaches recall systems students can use immediately in their studies
CHALK TALK	Visual storytelling that makes abstract life lessons concrete
VIDEO BYTES	Short, powerful video clips reinforcing key life skill messages
MOTIVATIONAL STORY TELLING	Builds emotional connection and inspires genuine behavioural change
CYBER SECURITY	Develops Awareness on Social Media platforms

## WHO SHOULD ATTEND EXCELLENT

### PRIMARY (GR. 3-5)

FOCUS ON FUN, WONDER  
& BASIC LIFE SKILLS

### MIDDLE (GR. 6-8)

CONFIDENCE, PEER DYNAMICS,  
GOAL-SETTING & MOTIVATION

### SECONDARY (GR. 9-10)

CAREER MINDSET, SAFETY  
AWARENESS & LEADERSHIP



## WHAT IS EXCELLENT

An initiative by Pradeep KV, International Soft Skills Trainer and Motivational Speaker, 'EXCELLENT -Excel through Entertainment' is a unique, 180-minute edutainment show created exclusively for school students, combining learning with entertainment in the most impactful way. The programme is designed to help children build essential life skills, soft skills, and safety awareness—all while they laugh, engage, participate, and learn.

### Engage First

Magic, mimicry, and interactive games capture full attention before any lesson begins.

### Embed Through Experience

Every message is woven into performance — felt first, then understood.

### Reinforce & Reflect

Each segment ends with a take-home insight students articulate in their own words.

**PLAYERS RISE, PLAYERS FALL...  
PLAYERS WIN, PLAYERS LOSE...  
BUT PLAYERS  
CONTINUE TO**

**PLAY**



**THE POWER OF A  
POSITIVE MINDSET**

# EXCELLENT FEEDBACK

“While parents and teachers connect regular lessons with life skills, students need a practical approach to truly internalize them. That is exactly what this excellent program achieves by instilling resilience, self-confidence, and a positive attitude in our children.”

- **Mrs. Sunita Gunti**,  
Academic Heights Public Schools



“Greetings. It was truly a wonderful and enriching experience for Akshara Vagdevi International School family, our staff, and young learners to participate in Excellent, a unique transformational learning for three hours.”

- **Mrs. Vanaja. G**  
Principal, Akshara Vagdevi International School



“We are incredibly happy with this session. The EXCELLENT program is a highly impactful initiative, and our students have benefited a lot from the practical life skills and motivational insights shared on stage. It is a truly rewarding experience for the entire school.”

- **Mr. Janardhan**  
Principal, Sarvagna School



“We have enjoyed this show so much and learned a lot today. We love being here more than our regular classes because it's so much fun and we get to learn cool new things at the same time!”

- **Student**



“The activities were amazing, and the stories kept us completely hooked. It didn't feel like learning at all it just made us feel incredibly good, happy, and inspired by the time it ended!”

- **Student**



# WHAT EXCELLENT OFFERS



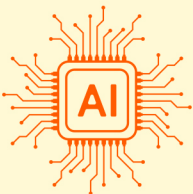
Excellent teaches students how to be distinctly different and how to emerge as winners through right-brain thinking. Excellent is a powerful programme that sparks creativity and innovative thinking

Innovation



Tiny things make you a mighty winner. How do you memorize formulas, numbers, capitals, and scientific names with ease? Excellent offers a practical, live demonstration of mind power and memory techniques that students can use for a lifetime.

Memory Power



Man created machines ... and now man depends on them. Even for a simple essay, students today lean on artificial intelligence. In this emerging scenario, Excellent teaches students how to take control of their future through holistic, all-round development.

Differentiator



Distractions and deviations cannot decide the destination. Excellent focuses on goal setting, because goals stir us, ignite us, and motivate us.

Focus



Zoom back from your limiting beliefs. Zoom back from your past experiences. Zoom back from your perceived failures. Excellent teaches the technique for growing bigger than your problems and the nuances of shifting your paradigms.

Zoom Back

“There is no such thing as a new idea. We simply take a lot of old ideas and put them into a sort of mental kaleidoscope.”

- Mark Twain

# WHAT EVERY CHILD TAKES HOME - LESSONS THAT LAST A LIFETIME

By the end of the session, every participating child walks away with powerful takeaways that make a real difference.

They develop self-belief and confidence, realizing that they have the potential to overcome fear and self-doubt.

They understand the value of a positive attitude, and how it can change the way they deal with failures or criticism.

They learn the basics of goal-setting and self-discipline, discovering how small steps can lead to big achievements.

They become more aware of personal and social responsibility, including safety awareness, empathy, and teamwork.

They experience the power of fun-based learning, which builds curiosity and encourages them to keep learning beyond textbooks.

**These takeaways are not just skills, they are life lessons that stay with them forever.**

**EXCELLENT**  
Excel Through Entertainment

POWERED BY

**PEXCEL**

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